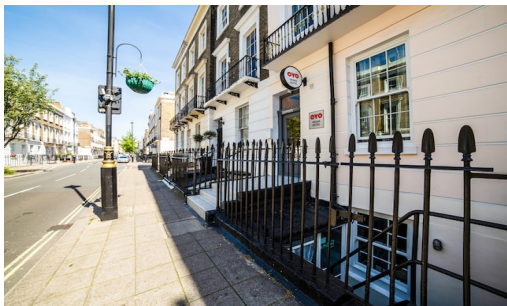


0 Bed House

London, United Kingdom

Reference: 763239

Guide price of £3,500,000



0 Bedrooms

0 Bathrooms

House

Property Description

Description:

Nestled in the vibrant and ever-popular area of Pimlico, this a unique investment opportunity. With 95% occupancy and a healthy operating profit, this boutique hotel offers a solid revenue stream in one of London's most sought-after locations.

Spread over approx. 3,000 square feet, the property boasts 16 well-appointed rooms, each designed to provide a comfortable and memorable stay for our predominantly tourist clientele. The hotel's charm and central location ensure high demand, despite the competitive landscape of the London hotel market.

Market Insights:

The London hotel market has remained resilient and buoyant in recent years, outperforming the broader hotel market and national economy. While there have been slight dips in occupancy levels, the overall market remains strong, particularly in more central London locations.

Reports indicate that London hotel performance is showing limited growth in average room rates across most segments. However, townhouse and boutique hotels, like the Vegas Hotel, are among the top-performing segments.

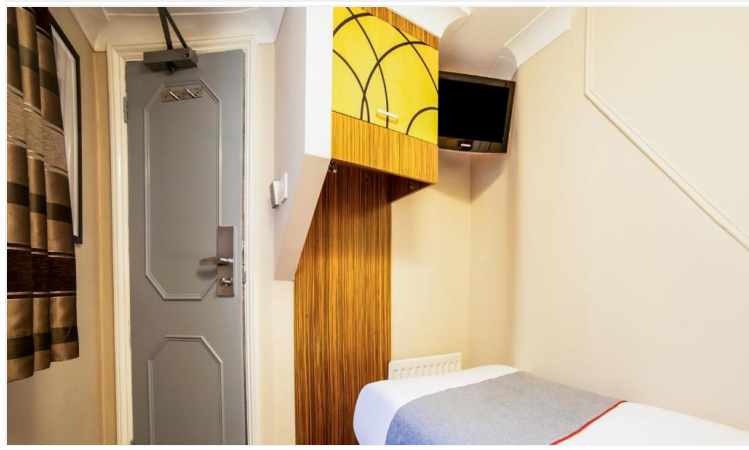
Investment Potential:

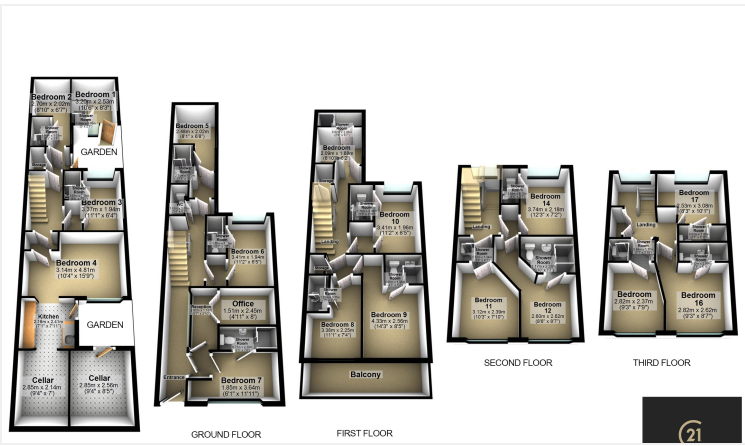
The property presents a dual opportunity for potential buyers:

1. **Operational Continuity:** Continue running the hotel business, capitalising on its established reputation and consistent tourist demand.

2. **Development Opportunity:** Given its prime location, there is strong demand from developers looking to convert the property into residential use, such as apartments, which could yield a higher capital value.

Photo Gallery





Property Details

- **Property Type:** House
- **Location:** London, United Kingdom
- **Internal Area:** 2949ft²
- **Land Area:** 0ft²
- **Price: Guide price of £3,500,000**
- **Bedrooms:** 0
- **Bathrooms:** 0